





# A LEGACY OF OVER 165 YEARS

The history of Aditya Birla Group is intertwined with that of India.

Mahatma Gandhi's concept of **TRUSTEESHIP** has guided our business-thinking and actions through generations.

G.D. Birla was a close confidant of Mahatma Gandhi and played a critical role in India's freedom struggle

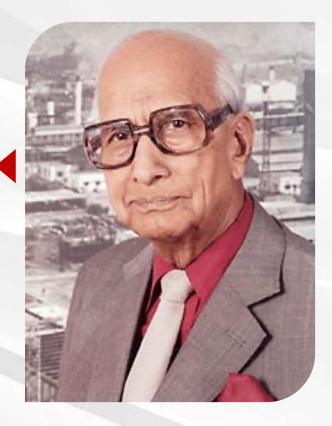


ADITYA BIRLA GROUP

LEGACY THE GROUP KEY FIGURES ACQUISITIONS & MILESTONES SECTORS SUSTAINABILITY PEOPLE CSR

The values of
Aditya Birla Group
can be traced back
to the inspiring ideals
and vision of two
legendary leaders,
who established the
foundation of the Group.

# Mr. G D Birla Founding father; set up many of pre-independent India's critical industries





OUR HERITAGE

Mr. Aditya Vikram Birla
Established the first
India-based multinational;
put India on the world map



THE GROUP

**KEY FIGURES** 

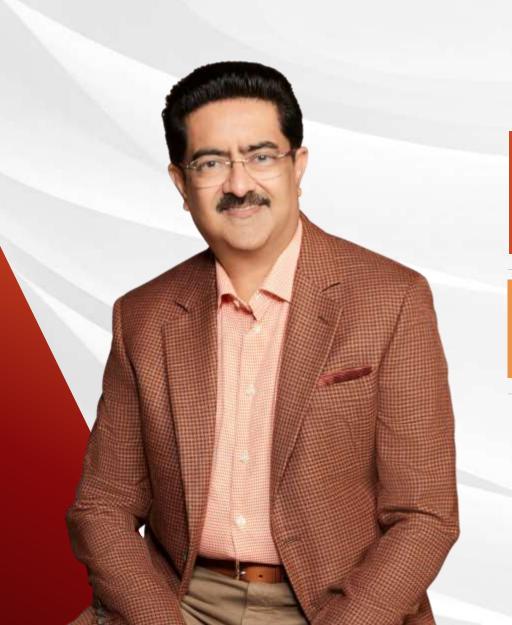
**ACQUISITIONS & MILESTONES** 

**SECTORS** 



A Chartered
Accountant and
MBA from London
Business School,
Mr. Kumar Mangalam Birla,
has successfully led
Aditya Birla Group on an
accelerated growth over the
past 3 decades

# OUR CHAIRMAN



### Mr. Kumar Mangalam Birla

Chairman, Aditya Birla Group

Spearheaded over 60 successful acquisitions, mergers & JV's Globally highest by an Indian conglomerate

Raised the Group's turnover by over 30 times



In 2023, he was conferred with the Padma Bhushan - one of India's highest civilian awards, becoming the 4<sup>th</sup> member of the family to receive this prestigious award.



**LEGACY** 

THE GROUP

**KEY FIGURES** 

#### DRIVEN BY OUR PURPOSE. LED BY OUR VALUES



OUR PURPOSE

TO ENRICH LIVES BY
BUILDING DYNAMIC AMD
RESPONSIBLE BUSINESSES AND
INSTITUTIONS, THAT INSPIRE TRUST.

A **US\$ 62\* billion** conglomerate

Consolidated market cap of **US\$ 102 bn #** 

Across 6 continents and 40+ countries

**180+** state-of-the-art manufacturing units globally

**187,000+** employees of over 100 nationalities

**300M+** Loyal customer base



# Globally, Aditya Birla Group is...















# We are also...



One of Asia's largest producers of primary aluminium (ex. China)



The largest single-location copper smelter in the world

No. 2 in copper rods (excluding China)



Single-largest site for producing viscose staple fibre

3<sup>rd</sup> largest viscose filament yarn company



Among the largest players in Epoxy Polymers and Curing agents

# We are also...



One of the global leaders in sulphites



One of the largest Indian chlor-alkali players



Among the top 15 global players in the chlor-alkali segment

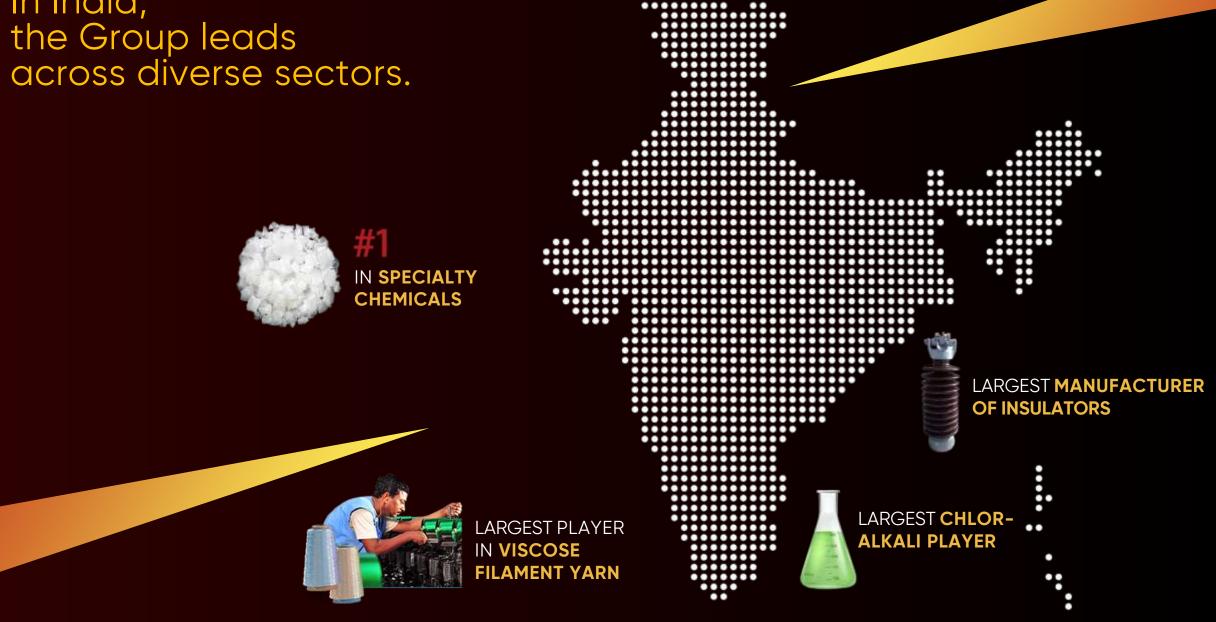


Among the world's top 5 quality acrylic fibre producers

In India, the Group leads across diverse sectors.



In India,



LEGACY

THE GROUP

**KEY FIGURES** 

**ACQUISITIONS & MILESTONES** 

SECTORS





# LEADERSHIP POSITION

**ACROSS MANUFACTURING AND SERVICES BUSINESSES** 

#### **Manufacturing Businesses**



















### **Market Capitalisation US\$ 102 bn**



UltraTech Cement US\$ 35.5 bn



**Grasim Industries**US\$ 19.6 bn



Hindalco Industries US\$ 18.2 bn



Aditya Birla Fashion & Retail US\$ 3.5 bn



Aditya Birla Capital US\$ 7.1 bn



Aditya Birla AMC US\$ 1.8 bn



Vodafone – Idea JV US\$ 12.1 bn



Century Textiles and Industries Ltd US\$ 3.0 bn

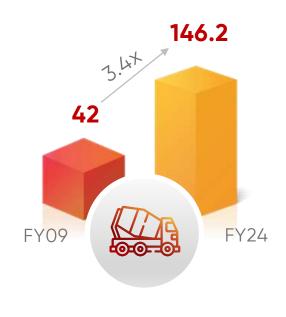




# OUR GROWTH ACROSS SECTORS AND INDUSTRY CYCLES

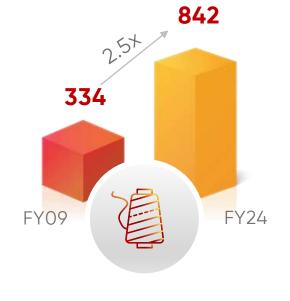
#### Grey Cement Capacity

(Million Tonnes per annum)



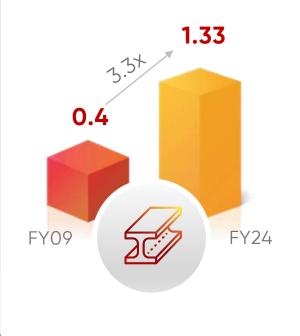
#### Viscose Staple Fibre Capacity – India

(Kilo Tonnes per annum)

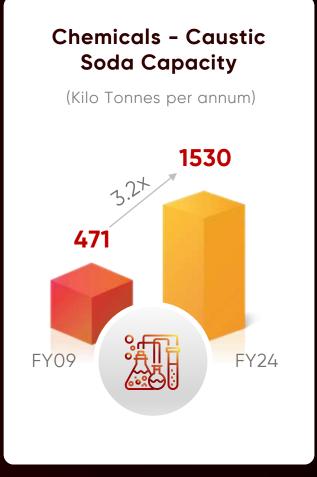


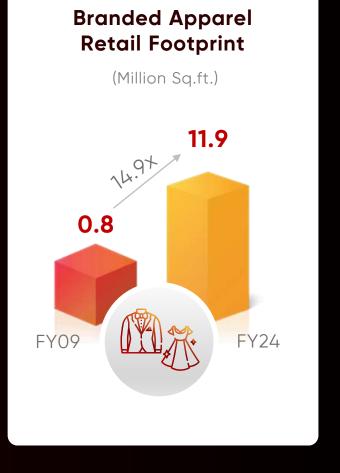
# Primary Aluminium Production

(Mn Metric Tonnes per annum)









# WE BUILT SIGNIFICANT SCALE ADVANTAGE



LEGACY THE GROUP KEY FIGURES ACQUISITIONS & MILESTONES SECTORS SUSTAINABILITY PEOPLE

## **KEY ACQUISITIONS**

2007

2008

2010

2011

2012



Aluminium Novelis US\$ 6.1 bn.



**Telecom**Spice Communications
US\$ 1.8 bn.



Cement ETA Star US\$ 375 mn.



Pulp & Fibre
Domsjo Fiber
US\$ 370 mn.



Branded Apparel Pantaloons US\$ 437 mn.

CSR

LEGACY THE GROUP KEY FIGURES ACQUISITIONS & MILESTONES SECTORS SUSTAINABILITY PEOPLE

## **KEY ACQUISITIONS**

2014

2016

2018

2019

2020



**Cement**Jaypee Cement
US\$ 634 mn.



Cement
Jaiprakash Associates
US\$ 2.3 bn.



Cement
Binani Cements
US\$ 1.1 bn.



Cement
Century Cement
US\$ 1.2 bn.

Metals (Aluminium) Aleris US\$ 2.8 bn.

CSR



LEGACY THE GROUP KEY FIGURES ACQUISITIONS & MILESTONES SECTORS SUSTAINABILITY

### **KEY ACQUISITIONS**

**PEOPLE** 

2021

ADITYA BIRLA GROUP

2021

2022

2022

2022











**Fashion** 

ABFRL acquires 51% stake in Sabyasachi Couture

#### **Metals**

Hindalco acquires Polycab's 100% equity stake in Ryker

#### **Fashion**

ABFRL acquired 51% stake in House of Masaba Lifestyle

#### **Fashion**

TMRW acquired majority stake in Styleverse Lifestyle

#### Dining

Aditya Birla New Age Hospitality (ABNAH) acquired 100% stake in KA Hospitality

CSR



## 2023 MILESTONES









#### **ABFRL**

Acquired controlling stake in TCNS Clothing for US\$201 Mn

#### **ADITYA BIRLA GROUP**

Forayed into branded jewellery retail with a planned investment of around US\$ 610 Mn

#### UltraTech

Achieved the unique distinction of registering 100 million tonnes of production, dispatches and sales

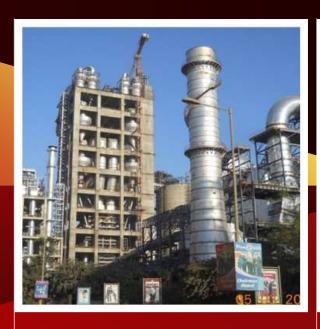
#### Hindalco

To set-up battery-foil manufacturing facility in Odisha to tap EV-market with an investment of INR 800 crore





### 2023 MILESTONES



#### **UltraTech**

Committed INR 13,000 crore. investment for greenfield and brownfield expansions in pursuit of its 200 MMT capacity goal



#### **HINDALCO**

Bolstered Chandrayaan 3's successful flight with robust alloys and billets from Hindalco-Almex Aerospace Limited



#### **GRASIM**

Unveiled brand name 'Birla Opus' for its paints business



#### **BIRLA ESTATES**

Launched new projects; cracked five deals worth GDV of ~Rs. 16,000 crore



## 2024 MILESTONES



#### **ADITYA BIRLA CAPITAL**

Announces amalgamation of Aditya Birla Finance Ltd with itself



#### **UltraTech**

Upgrades consolidated production capacity for grey cement to 152.7 Million Tonnes Per Annum (MTPA)



#### **VODAFONE IDEA (Vi)**

Successfully launches India's largest (\$2.2bn) follow-on public offering (FPO)



#### **NOVELIS**

Announces plans for IPO; to be listed on New York Stock Exchange LEGACY

THE GROUP

**KEY FIGURES** 

**ACQUISITIONS & MILESTONES** 

**SECTORS** 

SUSTAINABILITY

PEOPLE

CSR





CEMENT



CARBON BLACK



CELLULOSIC FIBRE & TEXTILES



CHEMICALS



DIGITAL PLATFORMS



DINING & EXPERIENCES



ENTERTAINMENT



FASHION



FINANCIAL SERVICES



**INSULATORS** 

# DIVERSIFIED INTERESTS

Click on each icon to learn more



**JEWELLERY** 



METALS



MINING



**PAINTS** 

CAPITAL



**REAL ESTATE** 











THE GROUP

**KEY FIGURES** 

**ACQUISITIONS & MILESTONES** 

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SUSTAINABILITY

PEOPLE

CSR



# CEMENT





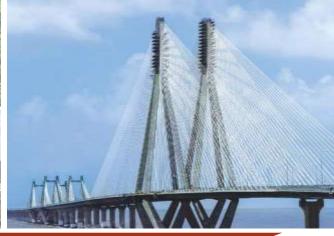
# **CEMENT**

**UltraTech** is a USD 8.4 billion building solutions powerhouse. It is the largest manufacturer of grey cement and ready-mix concrete (RMC) in India.











World's 3rd largest cement producer (excluding China)

Only cement company with 100+ MTPA capacity in a single country (excluding China)



One of the leading producers of white cement in India

With 307 Ready Mix Concrete (RMC) plants in 134 cities, UltraTech is the largest manufacturer of concrete in India



Grey Cement Capacity: UltraTech has 24 integrated manufacturing units, 31 grinding units, one Clinkerisation unit and 8 Bulk Packaging Terminals.

White Cement Capacity: 1 White Cement unit and 3 Wall Care putty units



Operations in four countries - India, UAE, Bahrain, and Sri Lanka

First company in India, and the second company in Asia, to issue dollarbased sustainabilitylinked bonds





# CARBON BLACK





# CARBON BLACK

BIRLA CARBON is one of the largest global manufacturers and suppliers of high-quality carbon black additives with an annual production capacity of over 2 million tonnes











For more than 160 years, Birla Carbon has been at the forefront of the carbon black industry



Current footprint extends across 13 countries across 5 continents with 17 manufacturing facilities, 8 offices and 3 technology centres



Entered the energy systems market as a key player in conductive carbon blacks for Lithium-ion and Lead-Acid batteries



Key industries for carbon black: tires, rubber, plastics, coatings, inks, toners, adhesives, sealants, textile fibres, wire and cables etc.



**KEY BRANDS:** Raven, Conductex and Continua™



# CELLULOSIC FIBRE



# CELLULOSIC FIBRE

**Aditya Birla Group** has multiple businesses in Cellulosic Fibre segment









#### **DOMESTIC TEXTILES, ACRYLIC FIBRE & OVERSEAS SPINNING**



# CELLULOSIC FIBRE

**Aditya Birla Group** has multiple businesses in Cellulosic Fibre segment









No. 1 linen yarn, linen fabric, and wool (worsted yarn) producers in India



11 manufacturing facilities across 7 countries



Technical Textiles acquisitions in Europe – SPL and PyroTex





### **BIRLA CELLULOSE**





**Aditya Birla Group** has multiple businesses in Cellulosic Fibre segment









India's largest viscose producer



100% natural, manmade & biodegradable fibres having 360-degree sustainable green goals



Major brands: Liva, Liva Eco, Liva Reviva, Birla Viscose, Birla Modal, Birla Excel, Liva Navyasa



Over 80 million Liva tagged garments sold annually





**FIBRE** 

### **FASHION YARN**









Aditya Birla Group has multiple businesses in Cellulosic Fibre segment

CELLULOSIC



Globally, 3rd largest Viscose Filament Yarn (VFY) player.

India's largest VFY producer



India's exclusive producer of VFY manufactured by unique Spool Spun Yarn technology



Only company equipped with all three VFY manufacturing technologies



2 manufacturing units located at Shahad (Maharashtra) and Veraval (Gujarat)



VFY creates premium fashion yarn for apparel, embroidery and home textiles





# TEXTILES



### **BIRLA CENTURY**



# **TEXTILES**

Aditya Birla Group
has a strong presence in
the textiles sector.









A division of 150-year-old Century Textiles and Industries Ltd



Manufacturer of a wide range of luxury textiles including bottom weights, suits, finer fabrics, and domestic linen



First textile manufacturing composite in the country to have STeP (Sustainable Textile Production) certification and Made-In-Green (MIG) tags from Oeko-Tex, and the first LEED- GOLD V4 certified plant of the country



Manufacturing capacity of 41 million meters per annum





#### **CENTURY ENKA**



# TECHNICAL **TEXTILES**

Aditya Birla Group has a strong presence in the technical textiles









One of the largest producers of Nylon Filament Yarn (NFY) and Nylon Tyre Cord Fabric (NTCF) in India



Producers of a wide range of high-quality Nylon Yarns used for varied applications including fish twines, conveyor belts, sports and active wear, sarees, intimate and foundation wear, etc.



Makers of customised NTCF for reinforcement of tyres which are used in motorcycles, scooters, light commercial vehicles (LCVs), medium & heavy commercial vehicles (MHCVs) farm and off the road (OTR) vehicles



Two state-of-the-art manufacturing facilities located in Pune (Maharashtra) and Bharuch (Gujarat), with a capacity of ~86,000 MTPA



sector.



# PULP & PAPER



#### **CENTURY PULP AND PAPER**



# CELLULOSIC **FIBRE**

#### **Aditya Birla Group**

is a leading player in the Indian pulp and paper industry.









The leading manufacturer of writing & printing paper, including MICR Cheque, Overlay Tissue, Maplitho and Copier, as well as virgin fibre-grade soft tissue including Facial Napkin, Kitchen, Toilet and Carrier tissue.



Leading manufacturer of Multilayer Packaging Board, supplying Folding Box Board (FBB), Solid Bleached Sulfate (SBS), and Cup Stock grades.



Manufacturing capacity of 4.81 lakhs MT per annum across units at Lalkua, Baddi, Sonipat, Bharuch and Hyderabad







# CHEMICALS





### CHEMICALS

### ADITYA BIRLA CHEMICALS

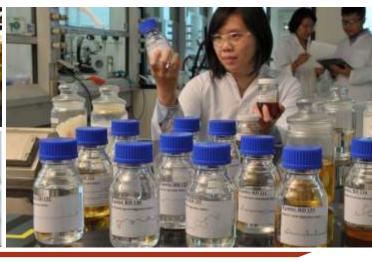
Is a global chemicals player with a diversified portfolio and leadership positions across businesses.













Chlor-Alkali: One of the largest Indian players, and among the top global manufacturers



**Advanced Materials:** Largest Indian player in epoxy polymers and curing agents with global manufacturing footprint. Presence in India, Thailand and Germany



**Sulphites:** Among world's leading producers, offering advanced and sustainable solutions



# DIGITAL PLATFORMS





### DIGITAL PLATFORMS

**Birla Pivot** helps MSMEs unlock their potential and aims to become a one-stop destination for all procurement needs of building solutions industry.









The platform offers over 18,000 SKUs from over 150+ Indian and International brands at competitive prices with ease of access to finance and a smooth delivery experience



Crossed milestone of INR 1 billion\* revenue in the first year of operations



Categories include steel, cement, tiles & surfaces, ply & laminates, doors, windows, sanitary & bath fitting, among others







# DINING & EXPERIENCES





### DINING & EXPERIENCES

### ADITYA BIRLA NEW AGE HOSPITALITY

Is building the most preferred house of F&B brands in India











Aditya Birla New Age Hospitality (ABNAH) currently operates Jolie's, an exclusive members-only luxury club in Mumbai



It has also collaborated with renowned chef Rahul Akerkar to launch, ODE, a chain of premium casual dining restaurants across India



ABNAH acquired a 100% stake in KA Hospitality, adding four iconic restaurant brands — Hakkasan, Yauatcha, Nara Thai and CinCin to its growing portfolio





# ENTERTAINMENT





#### ENTERTAINMENT

#### APPLAUSE ENTERTAINMENT

is a first-of-its-kind content and IP creation studio operating on a 'hub & spoke' model











Established in 2017, Applause Entertainment invests upfront in content creation, collaborates with creators and partners with varied platforms to take the content to consumers across the globe



Some of its most celebrated and awarded OTT series in India includes titles such as Criminal Justice, City of Dreams, Hostages, The Office, Scam 1992: The Harshad Mehta Story, among others



•••

Honoured with Dadasaheb Phalke Awards (2021) for its series Scam 1992: The Harshad Mehta Story. Awarded 'Digital Content Start-up of the Year' at the Talent Track Awards, 'Best Content Studio' at the SCREENXX Awards and 'Excellence Award for Content Studio' at the E4M Play Awards







# FASHION





#### **FASHION**

### ADITYA BIRLA FASHION AND RETAIL

is India's first billion-dollar pure-play fashion powerhouse with an elegant bouquet of leading fashion brands.











US\$ 1.7 billion fashion powerhouse

International business portfolio includes multi-brand retail formats and some of the most premium global brands



Ranked as Asia's most sustainable fashion retail company by S&P Global CSA

ABFRL's retail space spans over 11.9 million sq.ft.



A strong network of 4,664 stores, 37,205 multi-brand outlets with 9,563 point of sales in department stores across India





BRANDS













FOREVER 21









































# FINANCIAL SERVICES





### FINANCIAL SERVICES

#### **ADITYA BIRLA CAPITAL**

is a financial solutions group that caters to the diverse needs of its customers across their life cycle



Aditya Birla Capital currently serves 38 million active customers

Among the top 5 private NBFCs in India; Total lending book (NBFC and HFC) at USD 15 billion



Largest Non-Bank AMC in India^. Fastest growing standalone health insurer in Q4'FY24

Among the top 5 private NBFCs in India; Total lending book (NBFC and HFC) at US\$ 15 billion



Udyog Plus, a B2B platform for MSMEs launched by Aditya Birla Capital reached AUM of USD 30 million



PAN India presence with 1,474 branches and 2,00,000+ agents / channel partners and several bank partners



^Ex-ETF, Avg. in FY24 CONVERSION: 1 USD = 83.18 INR



THE GROUP



# INSULATORS



### INSULATORS

#### **ADITYA BIRLA INSULATORS**

(ABPCL) is the world's 4<sup>th</sup> largest and India's largest manufacturer of insulators









It produces the widest range of insulators in India, including insulators for transmission lines & substations up to 1200 kV voltage level, as well as equipment & railways



Its total installed manufacturing capacity is 56,400 TPA with specialisation in both ceramic and composite insulators



Composite Hallow Core Insulators (CHCI) plant at Halol; a JV between ABPCL with Maschinenfabrik Reinhausen GmbH of Germany



One of the largest exporters of ceramic insulators globally, operating across 58 countries





# JEWELLERY



#### **JEWELLERY**

The Group's branded retail jewellery business aims to create an aspirational national jewellery brand with a strong regional flavour









Aditya Birla Group has forayed into branded jewellery retail business with initial investment of \$600mn



Housed under a new venture, the business will build large-format pan-India exclusive jewellery retail stores, with in-house jewellery brands





THE GROUP

**KEY FIGURES** 

**ACQUISITIONS & MILESTONES** 

**SECTORS** 



# METALS





#### Novelis



ALUMINIUM

HINDALCO is the metals flagship of the Group. Along with its subsidiary, Novelis, Hindalco is the global leader in flat-rolled alluminium products and the world's largest recycler of aluminium.









World's No. 1 Aluminium rolling and recycling company



World's largest aluminium company by revenue, and among the leading producers of primary aluminium in Asia



Novelis is the world's largest supplier of aluminum sheet to automotive industry, & leading supplier of rolled aluminium products to the aerospace industry



Largest aluminium recycler and FRP producer in the world.

Globally, 1 in 3 cans are recycled by Novelis. It recycles more than 84 billion cans a year













### METALS

COPPER

BIRLA COPPER is one of the leading producers of copper in India



No. 2 in copper rods, globally (excluding China)



One of the world's largest singlelocation copper smelters in the world



Leading producer of copper cathodes and continuous cast copper rods



One of the major manufacturers of 19.6mm diameter copper rods, which is used for railway electrification







# MINING



### MINING

ADITYA BIRLA GROUP

### ESSEL MINING & INDUSTRIES LIMITED (EMIL)

is a diversified natural resource company operating in the sectors of coal mining, iron pellets, Noble Ferro Alloys (NFA) and contract coal mining through its mining services











Rich legacy ~75 years of Mining

Operates world's first plant using Circular Pelletisation process for iron ore



Leading integrated mining services provider with over 50 MTPA coal capacity

Forayed into commercial coal mining



Leading Supplier of high-quality Noble Ferro Alloys in India – extracted from waste sludge – which is used in steel

Presence in 6 States – Odisha, Gujarat, Maharashtra, Jharkhand, Madhya Pradesh, and Chhattisgarh





# PAINTS



#### PAINTS

#### **BIRLA OPUS**

Aspirational player in India, with ambition to achieve ₹10,000 Cr. revenue and breakeven by FY28







Birla Opus aspires to be India's second largest player in decorative paints

Committed \$1.2 billion investment to set up six state-of-the-art manufacturing facilities and an efficient pan-India distribution network



Capacity of 1,332 MLPA with backward integration; greater than combined current capacity of existing 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> largest players in India

Offering a diverse spectrum of 2300+ tintable colour choices and 216 iconic Indian colours



300K painters and contractors' direct registrations in just 6 months of launch

Product and services basket include Emulsions, Enamels, Waterproofing, Allwood Finishes, and high-quality painting services through PaintCraft





# REAL ESTATE



### REAL ESTATE

#### **BIRLA ESTATES**

ADITYA BIRLA GROUP

is a premium player in the residential and commercial real estate segment with presence in key markets of MMR, NCR, Bengaluru and Pune.











9.3mn Sq ft under construction across 6 projects



'Silas' the signature tower at Birla Niyaara became one of the fastest selling Uber luxury projects in Mumbai by selling 68 units worth about Rs. 2400 crores at the time of launch.



In FY24, sold 1.4 mn sq.ft generating a booking value of INR 3.9 billion

Birla Tisya, Bengaluru received "Safety Shield Award" from National Safety Council, India. The only Real Estate developer to receive this prestigious award.







## RENEWABLES





#### RENEWABLES

#### **ADITYA BIRLA RENEWABLES'**

areas of expertise spans across Solar, Wind + Solar, Floating Solar, and Battery Storage









Launched in 2011, Aditya Birla Group's energy transition platform – ABReL has a pan-India 744 MWp portfolio (Operating + Secured) with a high quality, diversified offtake base across 10 states



ABReL has strong visibility of a value accretive growth pipeline on the back of identified Aditya Birla Group's captive green power requirement over the next 7 years





## TELECOM



### TELECOM

ADITYA BIRLA GROUP

#### Vi (VODAFONE IDEA LIMITED)

An Aditya Birla Group and Vodafone Group partnership, Vi is India's leading telecom service provider









3+ decades of operations backed by strong brand recall and management with global expertise



Trusted by ~213 million\* Indian customers

#3 player in one of the largest global telecom markets



183k+ unique tower locations, ~439k broadband units, 298k Km Optical Fibre Cable



Successfully launches India's largest (\$2.2bn) follow-on public offering (FPO)





# TRADING





### TRADING

#### **ADITYA BIRLA GLOBAL TRADING**

One of the most diversified commodities traders in the world, handling 30+ different commodities across agri products, agri-inputs, energy and metals













Annual Revenue of US\$ 5.6 bn

Present in 18 Countries across 5 Continents



Trading over 35 MMT of supplies (annually) from 70+ sourcing countries



Largest international sulphur traders and the largest lifter of South African coal for various markets





# VENTURE



#### ADITYA BIRLA VENTURES



**ADITYA BIRLA VENTURES** 

The Group's venture Capital arm







ABV invests across a diverse range of sectors - from consumer tech to fintech, B2B commerce to healthtech, SaaS to consumer products



By leveraging Group's 165+ years of experience in building industry-leading businesses, ABV mentors and support entrepreneurs from an early stage



Some notable investments:

- Dukaan: e-commerce solution provider
- Finbox: digital credit infrastructure company
- Eka Care: health-tech provider
- Giva: fine silver jewellery brand





# Sustain-Ability





### **Sustain-ability**

In the heart of our 'Ability to Sustain Approach 2.0 is the 4D (Dimensional) Approach, comprising:











- Geography of Operations
- Value Chain Position
- Time Horizon /
  Maturity of
  Practices



Hindalco achieved the Top 1% S&P Global ESG score in the Aluminium industry



UltraTech's ranked 6<sup>th</sup> in the Global Sectoral ranking of the S&P Global Dow Jones Sustainability World Index (DJSI)



Birla Carbon achieved 'Platinum' rating by EcoVadis for sustainable business practices in 2022



ABFRL ranks 8th globally in the textiles, apparel and luxury goods industry as per S&P Global Corporate Sustainability
Assessment



Birla Cellulose is the first global viscose producer to receive a Dark Green Shirt ranking LEGACY

THE GROUP

**KEY FIGURES** 

**ACQUISITIONS & MILESTONES** 

**SECTORS** 

**SUSTAINABILITY** 



Decarbonisation



Climate Change Adaptation



Biodiversity Management



Water Resilience



Circularity

S



Employee & Contractor Safety; Occupational Health



Human Rights, Diversity & Inclusion



Supply Chain - responsible procurement with partners



Talent Management



Empowering Communities





Transparent Reporting



Corporate Governance



Strategic Stakeholder Engagement



Products and services



Use of digitalisation

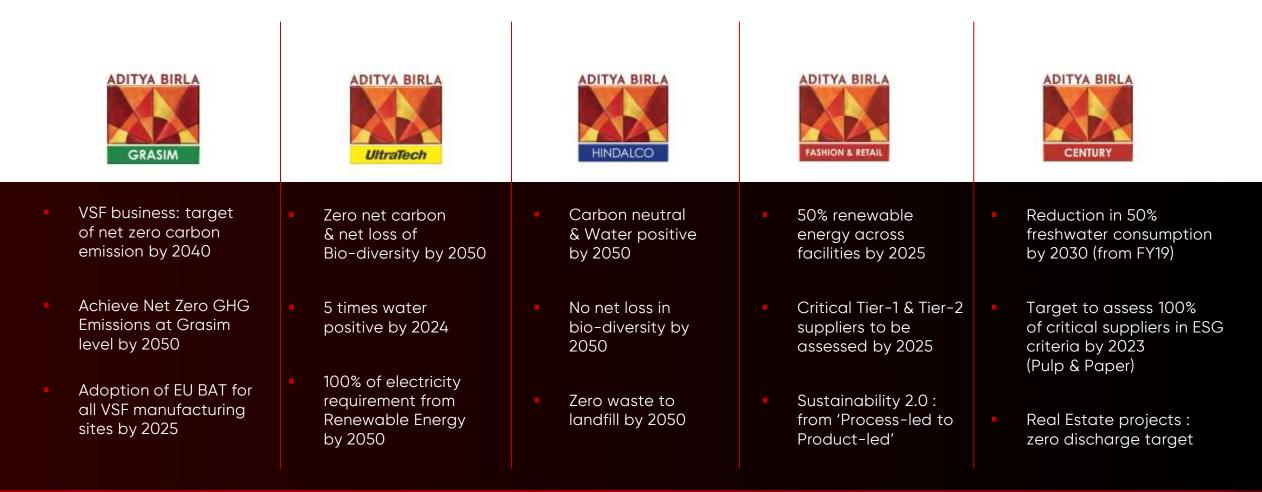


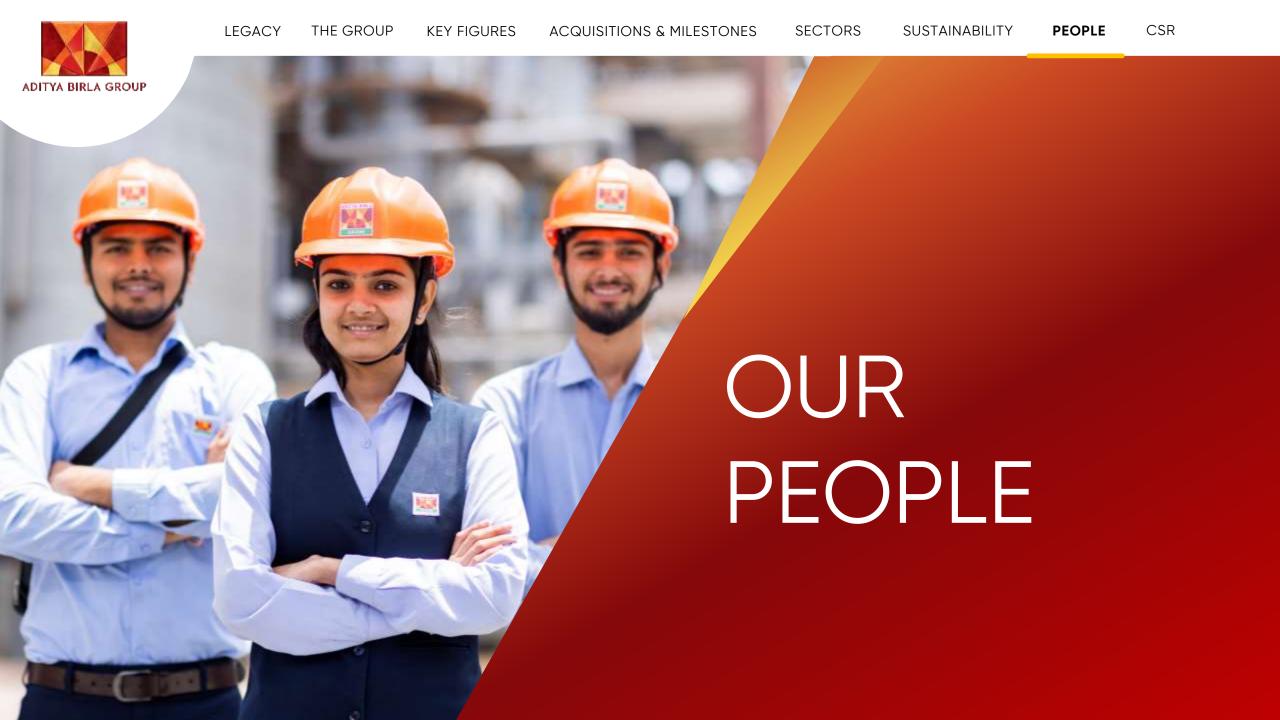
Other key group-wide commitments include zero harm approach (no fatalities), higher % of sustainable/responsible products, use of latest global frameworks, talent management amongst others





#### **KEY ESG TARGETS**













Featured in the Top Companies to work for in India by LinkedIn for three consecutive years: 2020, 2021, 2022

Over 187,000 employees across 100 nationalities

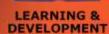


We are Among India's top employers in manufacturing in the Forbes World's Best Employers 2022



Among AmbitionBox's Best Places to Work in India 2022

ADITYA BIRLA GROUP



Opportunities to learn, develop and grow as a professional

A comprehensive Employee Value Proposition based on our 4 pillars: Learning and Development, Enhance Careers, Rewards and Recognition, and Enrich your Life

Focus on Learning and Development - Average ~21.42 digital learning hours/per employee in 2021



To provide employees with careers that span across functions, business sectors and geographies.



**OPPORTUNITIES** 

**Key Pillars** 

#### **REWARDS &** RECOGNITION

Opportunities to get rewarded and recognized for commitment and contribution

#### **OUR TALENT FRAMEWOK USP'S**

responsibilities and lead a healthy balanced life.



An organisation which integrates rich legacy with young talent (~71% of our workforce is younger than 45 years)

Add More to Life initiative offers urban and modern life experiences to employees and families at manufacturing locations

Career Advancement -2x2x2 talent management

framework







We reach
11 Million
people
across
9,000
villages















#### **Our CSR Vision**

To actively contribute to the social and economic development of the communities in which we operate and beyond. In sync with the UN SDGs our endeavour is to lift the burden of poverty weighing down the underserved and foster inclusive growth. In doing so, build a better, sustainable way of life for the weaker, marginalized sections of society and enrich lives. Be a force for good."

- Mrs. Rajashree Birla









#### **MAKING A DIFFERENCE**



100,000 people trained in skill sets under its sustainable livelihood initiatives



Over 100
Million polio
vaccinations



5,000 self-help groups empowering over 45,000 women



Vaccinated 30,000 girls with HPV Vaccines to safeguard from cervical cancer



Over 300 model villages in rural India



Reach out to over 100,000 students through our network of formal and nonformal education institutions

