

Aditya Birla Group: Making a life changing difference

We work in 9000 villages. Reach out to 11 million people. A glimpse:

Healthcare

Over 100 million polio vaccinations

6,000 medical camps / 24 Hospitals: 1 million patients treated

Over 125 deaf and mute children moved from the world of silence to the sound of music through the cochlear implant.

Involved with more than 4,000 children. Extending financial support for the chemotherapy sessions. Encouraging them in a holistic manner to get back quickly on the road to recovery. Engaged in prevention of cervical cancer through the administration of the HR-HPV vaccines in Maharashtra.

Over 16,000 girls have been vaccinated.

Education

We reach out to well over 100,000 students through our network of formal and non-formal educational institutes. Of these girls constitute 50%. Solar lamps given to 4.5 lakh children in the hinterland.

Foster the cause of the girl child through 52 Kasturba Gandhi Balika Vidyalayas.

Sustainable Livelihoods

100,000 people trained in skill sets
45,000 women empowered through 5,000 SHGs
200,000 farmers on board our agro-based training projects
33 billion litres of water harvested annually crisscrossing 450 villages,
benefitting a 50,000 populace.

Model Villages

On a transformative path, reimagining and reinventing 300 villages into model villages. Of these, 128 villages have already been morphed into model villages.

And much more is being done through the Aditya Birla Centre for Community Initiatives and Rural Development, chaired by Mrs. Rajashree Birla. Because we care.

NUMBERS MEAN A LOT BUT A SMILE MEANS EVERYTHING!

