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## **PRESS RELEASE**

**GRASIM CEMENT PRODUCTION AT 10.53 LAC MT UP 12.59%  
DESPATCHES AT 10.29 LAC MT RISE BY 10.78%  
FOR OCTOBER 2003**

Grasim, the Aditya Birla Group flagship Company, has reported a rise of 12.59% in cement production at 10.53 lac mt for the month of October 2003, while despatches at 10.29 lac mt are up by 10.78% over October 2002.

Cement production for the period April-October 2003 moved up by 5.84% at 71.99 lac mt as against 68.02 lac mt during April-October 2002. Despatches rose by 5.84% at 71.97 lac mt in April-October 2003 as against 68.00 lac mt in the corresponding period last year.

All figures are inclusive of Shri Digvijay Cement Company.

November 3, 2003