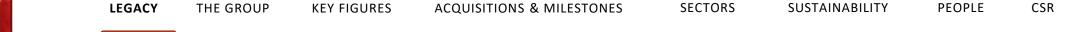


BIG IN YOUR LIFE

GROUP PRESENTATION FEBRUARY 2024 TITT!







G.D. Birla was a close confidant of Mahatma Gandhi and played a critical role in India's freedom struggle

A LEGACY OF OVER 165 YEARS

The history of Aditya Birla Group is intertwined with that of India.

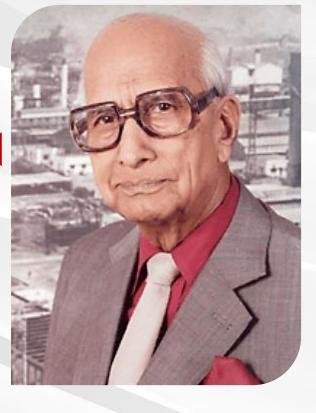
Mahatma Gandhi's concept of **TRUSTEESHIP** has guided our business-thinking and actions through generations.



The values of Aditya Birla Group can be traced back to the inspiring ideals and vision of two legendary leaders, who established the foundation of the Group.

OUR HERITAGE

Mr. G D Birla Founding father; set up many of pre-independent India's critical industries





Mr. Aditya Vikram Birla Established the first India-based multinational; put India on the world map



A Chartered Accountant and MBA from London Business School, Mr. Kumar Mangalam Birla, has successfully led Aditya Birla Group on an accelerated growth over the past 3 decades

OUR CHAIRMAN

Mr. Kumar Mangalam Birla

CSR

Chairman, Aditya Birla Group

Spearheaded over 60 successful acquisitions, mergers & JV's Globally highest by an Indian conglomerate

Raised the Group's turnover by over 30 times



In 2023, he was conferred with the Padma Bhushan one of India's highest civilian awards, becoming the 4th member of the family to receive this prestigious award.



LEGACY

THE GROUP

KEY FIGURES



ACQUISITIONS & MILESTONES

SUSTAINABILITY

SECTORS

PEOPLE

CSR

ADITYA BIRLA GROUP



A US\$ 65* billion conglomerate

Consolidated market cap of US\$ 91[#] bn

> Across 6 continents and 40 countries

178 state-of-the-art manufacturing units globally

187,000+ employees of over 100 nationalities

300M+ Loyal customer base



CSR





We are also...



One of Asia's largest producers of primary aluminium (ex. China)



The largest single-location copper smelter in the world

No. 2 in copper rods (excluding China)

Single-largest site for producing viscose staple fibre

3rd largest viscose filament yarn company



Among the largest players in Epoxy Polymers and Curing agents

We are also...



One of the global leaders in sulphites



One of the largest Indian chlor-alkali players

Among the top 15 global players in the chlor-alkali segment One of the leading players in food-grade phosphates

• •



Among the world's top 5 quality acrylic fibre producers



In India, the Group leads across diverse sectors.









ACROSS MANUFACTURING AND SERVICES BUSINESSES

Manufacturing Businesses Service Sector Businesses ((**‹**႙ႍ᠈))

Market Capitalisation US\$ 91 bn



UltraTech Cement US\$ 34.4 bn



Grasim Industries US\$ 16.9 bn

GRASIM

HINDALCO

Hindalco **Aditya Birla Fashion** Industries & Retail US\$ 16.6 bn US\$ 2.5 bn

ADITYA BIRLA

FASHION & RETAIL



Aditya Birla Capital US\$ 5.2 bn

Aditya Birla AMC US\$ 1.6 bn

ADITYA BIRLA



Vodafone –

Idea JV

US\$ 9.3 bn

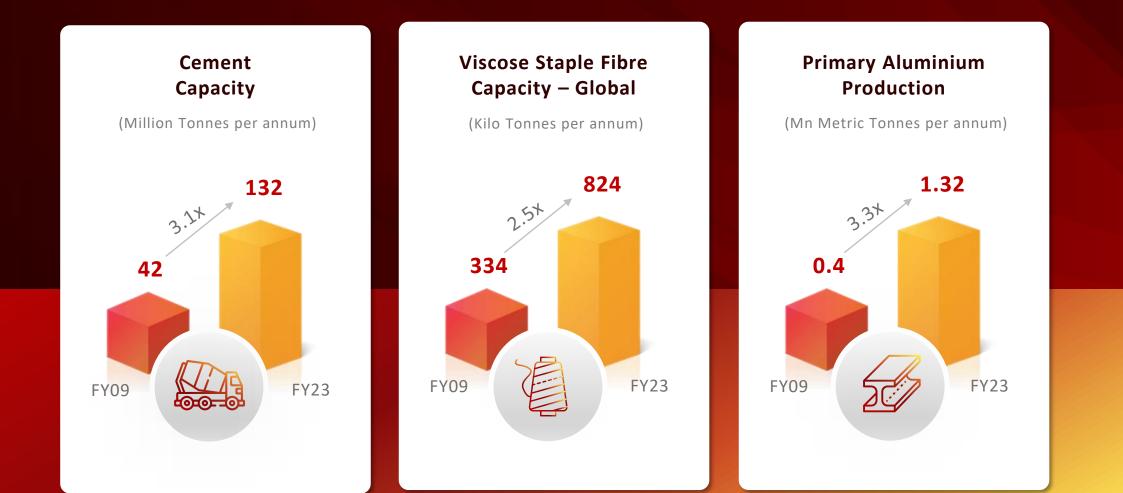


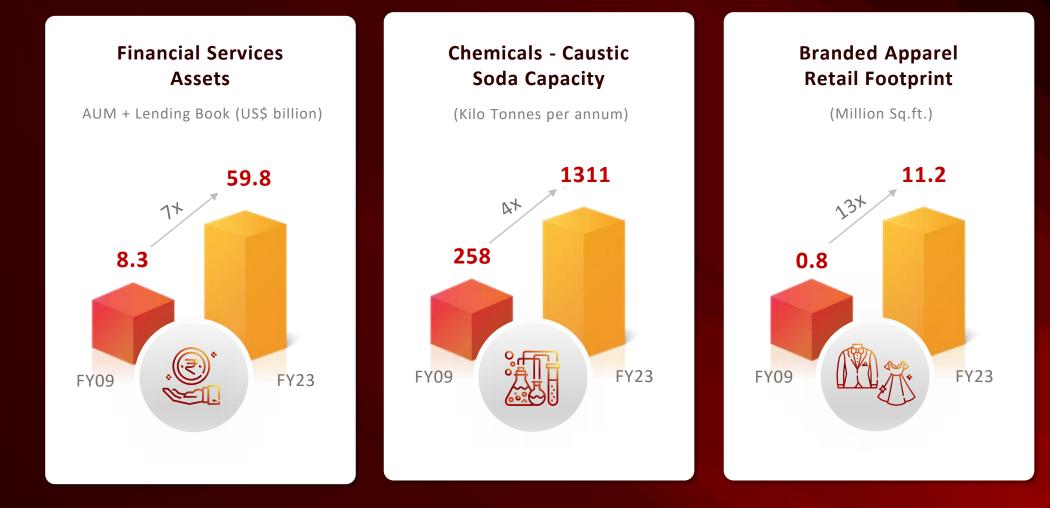
Century Textiles and Industries Ltd US\$ 1.6 bn

ALL FIGURES ASOF 29 DECEMBER 2023



OUR GROWTH ACROSS SECTORS AND INDUSTRY CYCLES





WE BUILT SIGNIFICANT SCALE ADVANTAGE



LEGACY

KEY ACQUISITIONS





KEY ACQUISITIONS





KEY ACQUISITIONS





2022 MILESTONES



NOVELIS

To build \$2.5 billion low-carbon aluminium recycling and rolling plant



ULTRATECH

Announces \$1.7 billion investment towards 22.6 MTPA capacity expansion



GRASIM

Forays into B2B e-commerce platform for Building Materials



ADITYA BIRLA GROUP

Formally launches TMRW, a D2C retail platform



2023 MILESTONES





ABFRL

Acquired controlling stake in TCNS Clothing for US\$201 Mn

ADITYA BIRLA GROUP

Forayed into branded jewellery retail with a planned investment of around US\$ 610 Mn



UltraTech

Achieved the unique distinction of registering 100 million tonnes of production, dispatches and sales



Hindalco

To set-up battery-foil manufacturing facility in Odisha to tap EV-market with an investment of INR 800 crore



2023 MILESTONES



UltraTech

Committed INR 13,000 crore. investment for greenfield and brownfield expansions in pursuit of its 200 MMT capacity goal



HINDALCO

Bolstered Chandrayaan 3's successful flight with robust alloys and billets from Hindalco-Almex Aerospace Limited



GRASIM

Unveiled brand name 'Birla Opus' for its paints business



BIRLA ESTATES

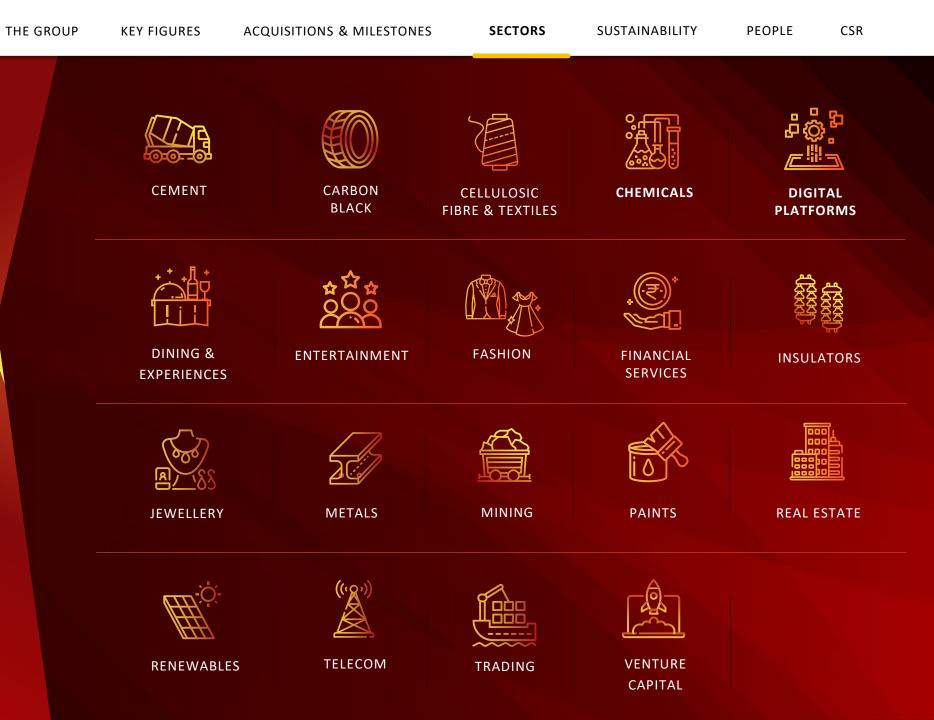
Launched new projects; cracked five deals worth GDV of ~Rs. 16,000 crore



LEGACY

DIVERSIFIED INTERESTS

Click on each icon to learn more





CEMENT





CSR

CEMENT

UltraTech is a USD 7.9 billion building solutions powerhouse. It is the largest manufacturer of grey cement and ready-mix concrete (RMC) in India.

LEGACY

THE GROUP







KEY FIGURES

World's 3rd largest cement producer (excluding China)

Only cement company with 100+ MTPA capacity in a single country (excluding China)



ACQUISITIONS & MILESTONES

One of the leading producers of white cement in India

It is also the largest manufacturer of concrete in India



Operations in four countries - India, UAE, Bahrain, and Sri Lanka

It has 23 integrated manufacturing units, 29 grinding units, one Clinkerisation unit and 8 Bulk Packaging Terminals



First company in India, and the second company in Asia, to issue dollarbased sustainabilitylinked bonds





CARBON BLACK







CSR

CARBON BLACK

BIRLA CARBON is one of the largest global manufacturers and suppliers of high-quality carbon black additives with an annual production capacity of over 2 million tonnes







For more than 160 years, Birla Carbon has been at the forefront of the carbon black industry



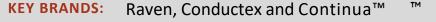
Current footprint extends across 12 countries across 5 continents with 17 Manufacturing facilities, 8 Offices and 3 Technology Centres



Entered the energy systems market as a key player in conductive carbon blacks for Lithium-ion and Lead-acid batteries



Key industies for carbon black: tires, rubber, plastics, coatings, inks, toners, adhesives, sealants, textile fibres, wire and cables etc.







CELLULOSIC FIBRE



CELLULOSIC FIBRE

LEGACY

THE GROUP

KEY FIGURES

Aditya Birla Group has multiple businesses in Cellulosic Fibre segment



SECTORS

SUSTAINABILITY

PEOPLE

CSR

ACQUISITIONS & MILESTONES

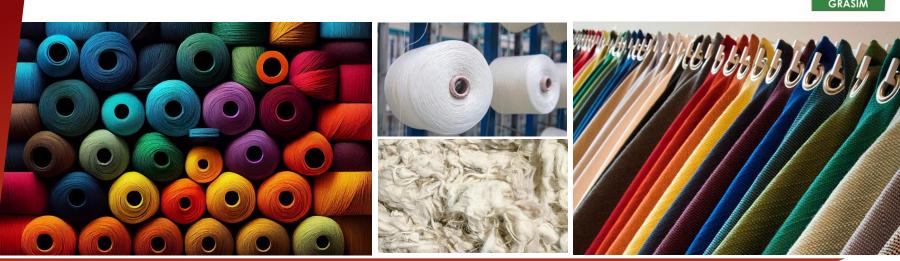
BACK TO INDUSTRIES





CELLULOSIC FIBRE

Aditya Birla Group has multiple businesses in Cellulosic Fibre segment



DOMESTIC TEXTILES, ACRYLIC FIBRE & OVERSEAS SPINNING



No. 1 linen yarn, linen fabric, and wool (worsted yarn) producers in India



11 manufacturing facilities across 7 countries



Technical Textiles acquisitions in Europe – SPL and PyroTex







CSR

CELLULOSIC FIBRE

Aditya Birla Group has multiple businesses in Cellulosic Fibre segment

BIRLA CELLULOSE





India's largest viscose producer



100% natural, manmade & biodegradable fibres having 360-degree sustainable green goals



Major brands: Liva, Liva Eco, Liva Reviva, Birla Viscose, Birla Modal, Birla Excel, Liva Navyasa



Over 8 crore Liva tagged garments sold annually







CELLULOSIC FIBRE

Aditya Birla Group has multiple businesses in Cellulosic Fibre segment







Globally, 3rd largest Viscose Filament Yarn (VFY) player.

India's largest VFY producer



India's exclusive producer of VFY manufactured by unique Spool Spun Yarn technology



Only company equipped with all three VFY manufacturing technologies



2 manufacturing units located at Shahad (Maharashtra) and Veraval (Gujarat)



VFY creates premium fashion yarn for apparel, embroidery and home textiles







TEXTILES



BIRLA CENTURY



CSR

TEXTILES

Aditya Birla Group has a strong presence in the textiles sector.



A division of 150year-old Century Textiles and Industries Ltd



Manufacturer of a wide range of luxury textiles - including bottom weights, suits, finer fabrics, and domestic linen



First textile manufacturing composite in the country to have STeP (Sustainable Textile Production) certification and Made-In-Green (MIG) tags from Oeko-Tex, and the first LEED- GOLD V4 certified plant of the country



Manufacturing capacity of 41 million meters per annum

BACK TO INDUSTRIES





LE CSR

CENTURY ENKA



TECHNICAL TEXTILES

Aditya Birla Group has a strong presence in the technical textiles sector.





One of the largest producers of Nylon Filament Yarn (NFY) and Nylon Tyre Cord Fabric (NTCF) in India



Producers of a wide range of high-quality Nylon Yarns used for varied applications including fish twines, conveyor belts, sports and active wear, sarees, intimate and foundation wear, etc.



Makers of customised NTCF for reinforcement of tyres which are used in motorcycles, scooters, light commercial vehicles (LCVs), medium & heavy commercial vehicles (MHCVs) farm and off the road (OTR) vehicles



Two state-of-the-art manufacturing facilities located in Pune (Maharashtra) and Bharuch (Gujarat), with a capacity of ~86,000 MTPA





PULP & PAPER

ADITYA BIRLA GROUP



ACQUISITIONS & MILESTONES



CSR

PEOPLE

CELLULOSIC FIBRE

LEGACY

THE GROUP

KEY FIGURES

Aditya Birla Group is a leading player in the Indian pulp and paper industry.



SECTORS

SUSTAINABILITY



The leading manufacturer of writing & printing paper, including MICR Cheque, Overlay Tissue, Maplitho and Copier, as well as virgin fibre-grade soft tissue including Facial Napkin, Kitchen, Toilet and Carrier tissue.



Leading manufacturer of Multilayer Packaging Board, supplying Folding Box Board (FBB), Solid Bleached Sulfate (SBS), and Cup Stock grades.



Manufacturing capacity of 4.81 lakhs MT per annum across units at Lalkua, Baddi, Sonipat, Bharuch and Hyderabad

BACK TO INDUSTRIES



CHEMICALS





CSR

CHEMICALS

ADITYA BIRLA CHEMICALS

Is a global chemicals player with a diversified portfolio and leadership positions across businesses.







Chlor-Alkali: One of the largest Indian players, and among the top global manufacturers



Advanced Materials: Largest Indian player in epoxy polymers and curing agents with global manufacturing footprint. Presence in India, Thailand and Germany



Phosphates: Among top global manufacturers of functional ingredients for food processing industry



Sulphites: Among world's leading producers, offering advanced and sustainable solutions





6

DIGITAL PLATFORMS



BIRLA **PIVOT**

DIGITAL **PLATFORMS**

Birla Pivot helps MSMEs unlock their potential and aims to become a one-stop destination for all procurement needs of building solutions industry.







The platform offers over 5500 SKUs from over 120 brands at competitive prices with ease of access to finance and a smooth delivery experience



Categories include steel, cement, tiles & surfaces, ply & laminates, doors, windows, sanitary & bath fitting, among others



Birla Pivot is rapidly expanding across North, West & South India

BACK TO INDUSTRIES



LEGACY

THE GROUP

DINING & EXPERIENCES





DINING & EXPERIENCES

LEGACY

THE GROUP

KEY FIGURES

ADITYA BIRLA NEW AGE HOSPITALITY Is building the most preferred house of F&B brands in India





Aditya Birla New Age Hospitality (ABNAH) currently operates Jolie's, an exclusive members-only luxury club in Mumbai



It has also collaborated with renowned chef Rahul Akerkar to launch, ODE, a chain of premium casual dining restaurants across India



ABNAH also acquired a 100% stake in KA Hospitality, adding four iconic restaurant brands — Hakkasan, Yauatcha, Nara Thai and CinCin — to its growing portfolio





ENTERTAINMENT





CSR

ENTERTAINMENT

LEGACY

APPLAUSE ENTERTAINMENT

is a first-of-its-kind content and IP creation studio operating on a 'hub & spoke' model





Established in 2017, Applause Entertainment invests upfront in content creation, collaborates with creators and partners with varied platforms to take the content to consumers across the globe



Some of its most celebrated and awarded OTT series in India includes titles such as Criminal Justice, City of Dreams, Hostages, The Office, Scam 1992: The Harshad Mehta Story, among others



Honoured with Dadasaheb Phalke Awards (2021) for its series Scam 1992: The Harshad Mehta Story. Awarded 'Digital Content Start-up of the Year' at the Talent Track Awards, 'Best Content Studio' at the SCREENXX Awards and 'Excellence Award for Content Studio' at the E4M Play Awards





FASHION





FASHION

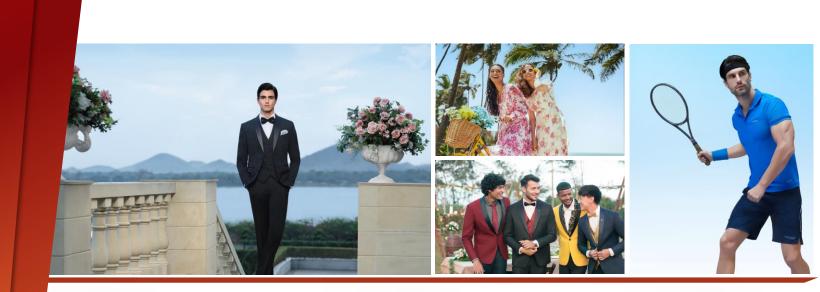
ADITYA BIRLA FASHION AND RETAIL

is India's first billion-dollar pureplay fashion powerhouse with an elegant bouquet of leading fashion brands.

LEGACY

THE GROUP







KEY FIGURES

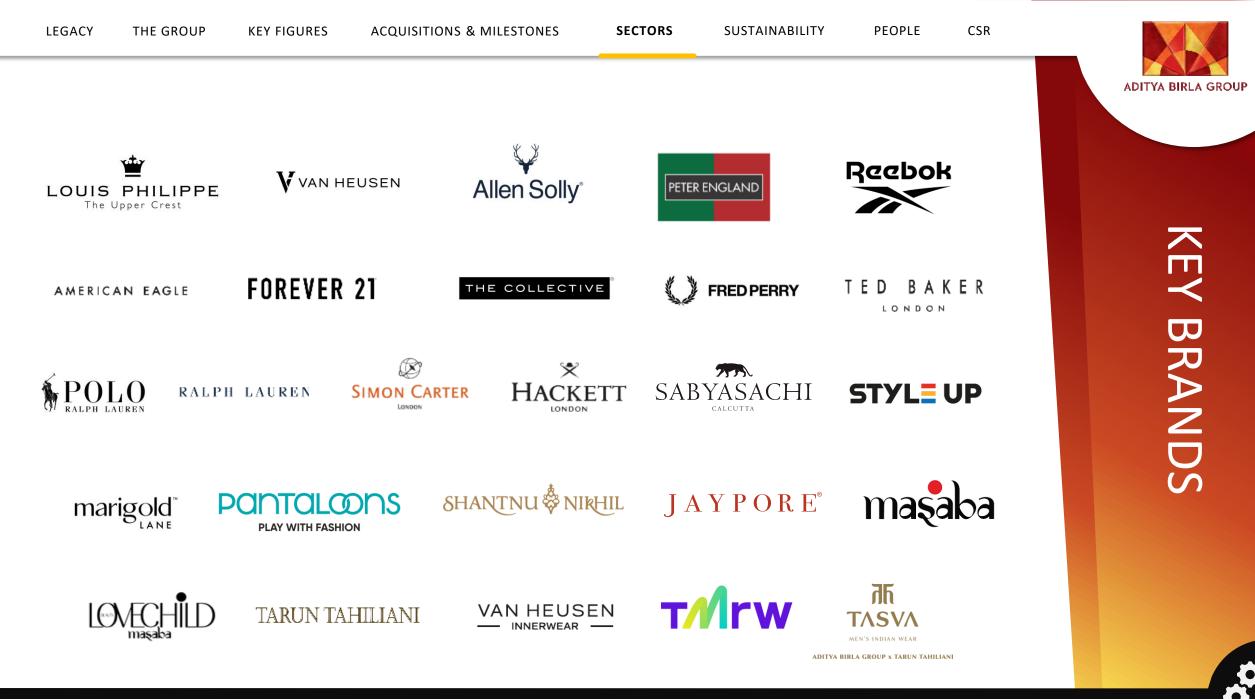
Aditya Birla Fashion And Retail (ABFRL)'s international business portfolio includes multi-brand retail formats and some of the most premium global brands.



It has a strong network of 3,546 brand stores and 431 Pantaloons stores, presence across 33,000+ multibrand outlets and 6,700+ point of sales in department stores across India.



ABFRL's retail space spans over 11.2 million sq.ft.





FINANCIAL SERVICES

ADITYA BIRLA GROUP

LEGACY

THE GROUP

KEY FIGURES



CSR

FINANCIAL SERVICES

ADITYA BIRLA CAPITAL is a financial solutions group that caters to the diverse needs of its customers across their life cycle



SECTORS



Aditya Birla Capital currently serves 38 million active customers



ACQUISITIONS & MILESTONES

Among the top 5 private NBFCs in India; Total lending book (NBFC and HFC) at INR 1.15 Lakh Crore



Udyog Plus, a B2B platform for MSMEs launched by Aditya Birla Capital reached AUM of INR 100 Crore as of Dec 31, 2023



PEOPLE

SUSTAINABILITY

PAN India presence with 1,462 branches and 2,00,000+ agents / channel partners and several bank partners







INSULATORS



INSULATORS

LEGACY

THE GROUP

KEY FIGURES

ADITYA BIRLA INSULATORS (ABPCL) is the world's 4th largest and India's largest manufacturer of insulators



SECTORS



It produces the widest range of insulators in India, including insulators for transmission lines & substations up to 1200 kV voltage level, as well as equipment & railways



ACQUISITIONS & MILESTONES

Its total installed manufacturing capacity is 56,400 TPA with specialisation in both ceramic and composite insulators



Composite Hallow Core Insulators (CHCI) plant at Halol; a JV between ABPCL with Maschinenfabrik Reinhausen GmbH of Germany



One of the largest exporters of ceramic insulators globally, operating across 58 countries





PEOPLE

SUSTAINABILITY

CSR



JEWELLER



JEWELLERY

The Group's branded retail jewellery business aims to create an aspirational national jewellery brand with a strong regional flavour





Aditya Birla Group has forayed into branded jewellery retail business with an investment of around Rs. 5,000 crore



This business, housed under a new venture, will build large-format exclusive jewellery retail stores across India, and feature in-house jewellery brands







METALS





METALS

ALUMINIUM

HINDALCO is the metals flagship of the Group. Along with its subsidiary, **Novelis**, Hindalco is the global leader in flat-rolled alluminium products and the world's largest recycler of aluminium.







World's No. 1 Aluminium rolling and recycling company



World's largest aluminium company by revenue, and among the leading producers of primary aluminium in Asia

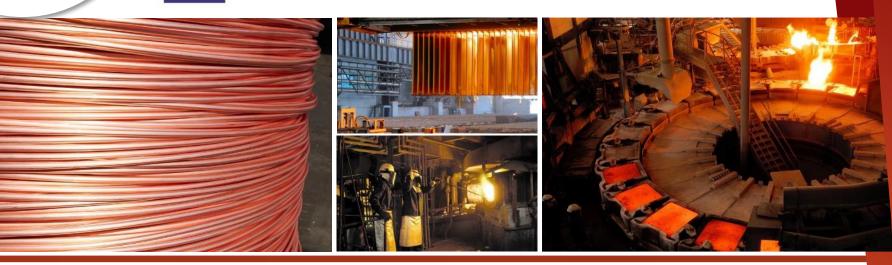
Novelis is the world's largest supplier of aluminum sheet to automotive industry, & leading supplier of rolled aluminium products to the aerospace industry

Largest aluminium recycler and FRP producer in the world.

Novelis recycles more than 82 billion cans a year



ADITYA BIRLA BIRLA COPPER



METALS

CSR

COPPER

BIRLA COPPER is one of the leading producers of copper in India

No. 2 in copper rods globally (excluding China)



One of the world's largest singlelocation copper smelters in the world



Leading producer of copper cathodes and continuous cast copper rods and DAP fertilisers



One of the major manufacturers of 19.6mm diameter copper rods, which is used for railway electrification

BACK TO INDUSTRIES



NINING





MINING

ESSEL MINING & INDUSTRIES LIMITED (EMIL)

LEGACY

THE GROUP

KEY FIGURES

is a diversified natural resource company operating in the sectors of coal mining, iron pellets, Noble Ferro Alloys (NFA) and contract coal mining through its mining services







Rich legacy ~75 years of Mining

Operates world's first plant using Circular Pelletization process for iron ore

<u>E</u>		
	•	

Leading integrated mining services provider with over 50 MTPA coal capacity

Forayed into commercial coal mining



Leading Supplier of high-quality Noble Ferro Alloys – extracted from waste sludge

Presence in 6 States – Odisha, Gujarat, Maharashtra, Jharkhand, Madhya Pradesh, and Chhattisgarh





PAINTS



PAINTS

Birla Opus aims to be one of the biggest players in the fast-growing decorative paints industry.





With strong housing demand on account of Government's focus on 'Housing for All' and rising aspirations driving growth in the decorative paints segment, Grasim has entered the paints business under the brand name 'Birla Opus'



Birla Opus aspires to be India's second largest player in decorative paints and has committed \$1.2 billion investment to set up six state-of-the-art manufacturing facilities and an efficient pan-India distribution network







The Mit. Rocket Science and an and a contraction of the

REAL ESTATE





REAL ESTATE

BIRLA ESTATES

is a premium player in the residential and commercial real estate segment with presence in key markets of MMR, NCR, Bengaluru and Pune.





Area under development (Residential): 5 projects; 67 lakhs square feet



Area under development (Commercial): 2 Commercial projects, 12.7 lakhs square feet



Birla Trimaya, Bengaluru's first phase launched and sold out within 36 hours



In 2023, the company closed 5 deals worth GDV of ~INR 16,000 Crores







RENEWABLES



CSR

RENEWABLES

ADITYA BIRLA RENEWABLES' areas of expertise spans across Solar, Wind + Solar, Floating Solar, and Battery Storage





Launched in 2011, Aditya Birla Group's energy transition platform – ABReL has a pan-India 744 MWp portfolio (Operating + Secured) with a high quality, diversified offtake base across 10 states



ABReL has strong visibility of a value accretive growth pipeline on the back of identified Aditya Birla Group's captive green power requirement over the next 7 years





TELECOM



LEGACY



CSR

TELECOM

Vi (VODAFONE IDEA LIMITED) An Aditya Birla Group and Vodafone Group partnership, Vi is India's leading telecom service provider.





The Company provides pan India Voice and Data services across 2G, 3G and 4G platform



Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles



Trusted by ~226 million* Indian customers





*As per June 2023 data



TRADING





TRADING

ADITYA BIRLA GLOBAL TRADING One of the most diversified commodities traders in the world, handling 30+ different commodities across agri products, agri-inputs, energy and metals

LEGACY





Annual Revenue of US\$ 7.5 bn

Present in 18 Countries across 5 Continents



Ships over 35 MMT of supplies annually from 70+ sourcing countries



Largest international sulphur traders and the largest lifter of South African coal for various markets





VENTURE CAPITAL



LEGACY THE GROUP

KEY FIGURES ACQUISIT

ACQUISITIONS & MILESTONES

PEOPLE CSR

ADITYA BIRLA VENTURES

VENTURE CAPITAL

ADITYA BIRLA VENTURES The Group's venture Capital arm





ABV invests across a diverse range of sectors - from consumer tech to fintech, B2B commerce to healthtech, SaaS to consumer products



By leveraging Group's 165+ years of experience in building industry-leading businesses, ABV mentors and support entrepreneurs from an early stage



Some notable investments:

- Dukaan: e-commerce solution provider
- Finbox: digital credit infrastructure company
- Eka Care: health-tech provider
- Giva: fine silver jewellery brand







Sustain-Ability

At Aditya Birla Group, we aim to mitigate operational environmental risks by undertaking projects on energy conservation, becoming energy efficient, and changing our fuel mix through use of renewables and waste heat recovery.



Sustain-Ability

The three pillars of the Group's sustainable business model:





Responsible Stewardship,



Stakeholder Engagement



Future-proofing.

 -		

Hindalco was honoured as the Most Sustainable Aluminium Company in the world 4th year in a row as per S&P's DJSI ranking.

ADITYA B

HINDAI

UltraTech's ranked 6th in the Global Sectoral ranking of the S&P Global Dow Jones Sustainability World Index (DJSI).

ADITYA BIRLA

UltraTech



ADITYA BIRLA

BIRLA CARBON

ABFRL ranks 8th globally in the textiles, apparel and luxury goods industry as per S&P **Global Corporate** Sustainability Assessment

ADITYA BIRLA

FASHION & RETAI

Birla Cellulose is the first global viscose producer to receive a Dark Green Shirt ranking

Birla Cellulose

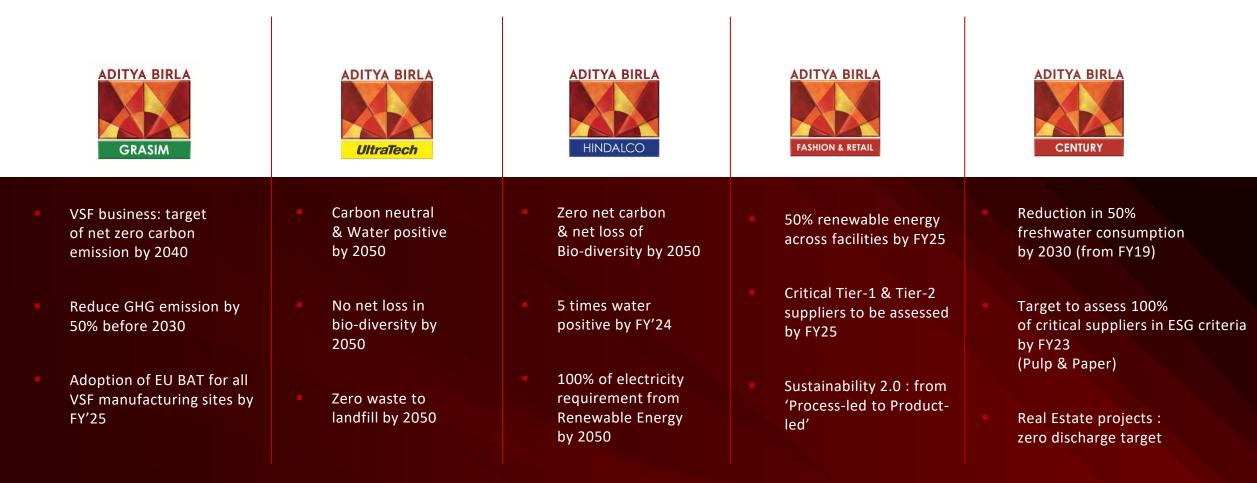
	LEGACY THE GROUP	KEY FIGURES ACQ	UISITIONS & MILESTONES	SECTORS	SUSTAINABILITY	PEOPLE C	SR
ADITYA BIRLA GROUP							
	NET	*-⊖	<u>ي.</u> جې چې				
F	ZERO 2050					(Zero Waste	
L	Decarbonisation Net zero by 2050	Climate Change Adaptation	Biodiversity	Water Management	Zero	Circularity Waste to Landfill	
	₽	<u> </u>		8	<u>م</u>	(
S	Employee & Contractor Safety;	Human Rights	ہے۔ , Supply Chain - r		Talent	Empowerir	nα
	Occupational Health	Diversity & Inclus			Management	Communiti	
					5		
G	Transparent	Corporate	ියියි Strategic Stakeholder	Products	and J	Jse of	
	Reporting	Governance	Engagement	service		alisation	

MATERIAL AREAS

Other key group-wide commitments include zero harm approach (no fatalities), higher % of sustainable/ responsible products, use of latest global frameworks, talent management amongst others



KEY ESG TARGETS





OUR PEOPLE



Linked in COMPANIES India

Featured in the Top Companies to work for in India by LinkedIn for three consecutive years: 2020, 2021, 2022

Over 187,000

employees across **100**

nationalities

A WORLD OF **OPPORTUNITIES**



We are Among India's top

employers in

manufacturing in the

Forbes World's Best

Employers 2022



Among AmbitionBox's Best Places to Work in India 2022



ADITYA BIRLA GROUP A comprehensive Employee Value Proposition based on our 4 pillars: Learning and Development, **LEARNING &** Enhance Careers, Rewards and DEVELOPMENT Focus on Learning and Development -Opportunities to Recognition, and Enrich your Life Average ~21.42 digital learning learn, develop and grow as a hours/per employee in 2021 professional **ENHANCE** CAREERS **REWARDS &** To provide RECOGNITION employees with **OUR TALENT FRAMEWOK USP'S** Opportunities to careers that get rewarded span across A WORLD OF OPPORTUNITIES and recognized functions, for commitment business **Key Pillars** and contribution sectors and geographies. Add More to Life initiative offers ENRICH YOUR LIFE urban and modern life experiences to employees and responsibilities and lead Career Advancement a healthy balanced life. families at manufacturing An organisation which integrates rich – 2x2x2 talent locations legacy with young talent (~71% of our management workforce is younger than 45 years) framework



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CORPORATE SOCIAL RESPONSIBILITY



We reach 11 Million people across 9,000 villages





"To actively contribute to the social and economic development of the underserved communities, lifting the burden of poverty, and helping bring in inclusive growth in sync with the UN Sustainable Development Goals. In doing so, build a better, sustainable way of life for the weaker sections of society and raise the country's Human Development Index."







– Mrs. Rajashree Birla



MAKING A DIFFERENCE



100,000 people trained in skill sets under its sustainable livelihood initiatives



Over 100 Million polio vaccinations



5,000 Self Help Groups empowering over 45,000 women



Vaccinated 30,000 girls with HPV Vaccines to safeguard from cervical cancer



Over 300 model villages in rural India



Reach out to over 100,000 students through our network of formal and non-formal education institutions



LEGACY

THE GROUP

KEY FIGURES



ACQUISITIONS & MILESTONES

SECTORS



ADITYA BIRLA GROUP

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THANK YOU